

Why is calf loss important to characterize?

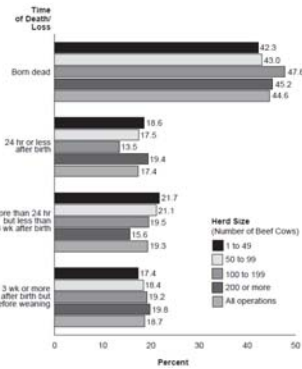
- Producing and raising healthy calves is integral to profitability and success of cow-calf operations
- It has been one of the hardest areas to conduct good research in because of high logistical issues
- Identifying the causes that most affect calf loss in Florida, *will focus our resources and research* to provide the greatest economic return to producers
- An increase in 1% survival of the Florida state calf herd is equivalent to 6900 calves (What is this worth?)

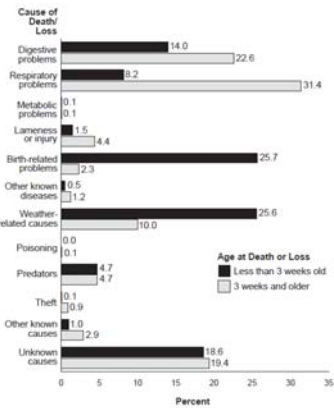
National Calf Loss (USDA 2007)

Herd Size (Number of Beef Cows)

Outcome	1-49	50-99	100-199	200 or More	All Ops.
Born alive and survived to weaning	93.1	93.0	93.3	94.5	93.6
Born alive but died/ were lost before weaning	4.0	4.0	3.5	3.0	3.5
Born dead	2.9	3.0	3.2	2.5	2.9
Total	100.0	100.0	100.0	100.0	100.0

National Loss Periods





National causes of calf loss

Florida UF Research Center Losses

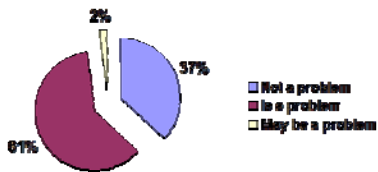
- UF research center herds 20 year summary
 - 6% average loss (similar to National average)
 - 12% in first and second time breeders
 - cause of calf loss not recorded
- Less than many operations in Florida
- Can management of UF herds be replicated in an industry setting?
- What is being done differently at UF?
 - High management level
 - High inputs
 - Lots of activity

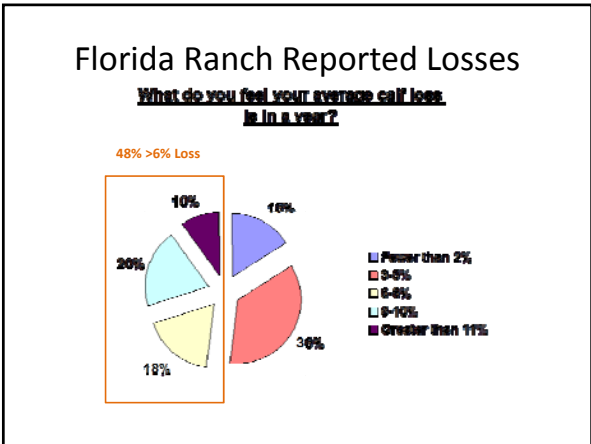
Florida Ranch Reported Losses

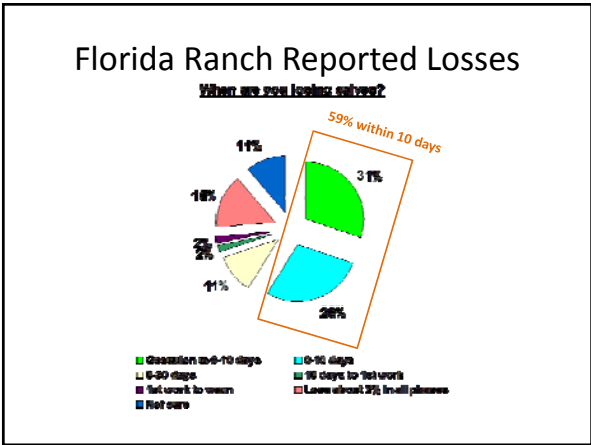
- 2008 directed calf loss survey
- 46 responses (encompassing 144,000 breeding animals included cows/heifers)
- 28 ranches run over 1,000 cows
- 9 ranches run between 500-1,000 cows
- 9 ranches run between 0-500 cows
- Conducted by Jodie Termine (2007 and 2008)

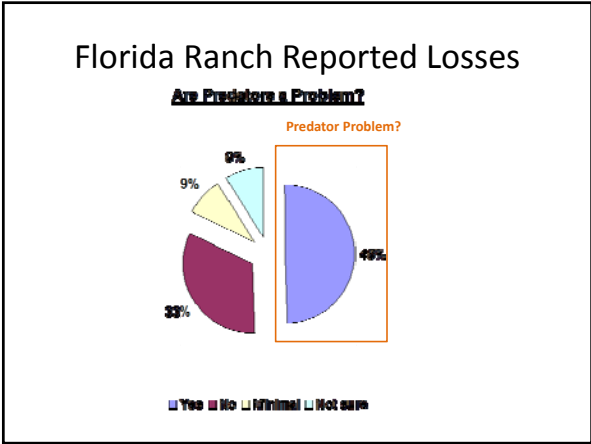
Florida Ranch Reported Losses

Do you feel calf loss is a problem?









Objectives of 2017-2019 study

1. Undertake the most thorough peri- and post-partum calf loss study ever conducted
2. Quantify cause of calf loss from late gestation to weaning
3. Establish the most common causes of calf loss
4. Based on quantified causes of calf loss provide sound advice on how to reduce calf loss to Florida cattleman
5. Define the most important data gaps needed to fix the causes of calf loss in Florida



How can we do it?

- We have to track calf loss from palpation, including birthing events, to weaning
- Using vaginal birthing inserts on known pregnant cows we can track calving time and ascertain survival and allow recording of **early calf loss**.
- Using VHF ear tags after initial birthing event we can monitor for mortality events and investigate up until weaning
- Logistics and sample size greatest hurdles



THE VeiPhone® SENSOR

The VeiPhone® sensor is a vaginal thermometer fitted with different inserts depending on the animal categories. It measures and records the temperature, and sends the data to Media Box®



THE VeiPhone® ADVANTAGES

- PREDICTION OF CALVING
By inserting the vaginal thermometer several days before calving, you can follow the temperature development daily and receive a calving prediction text. This gives you time to place the animal in the best conditions so that calving goes as well as possible.
- ACCURACY OF THE DETECTION
As the thermometer is expelled with the amniotic sac, you know exactly when calving starts and can leave the animal to labor, intervening at the best possible time to make the calving process secure and to administer first aid to the calf as quickly as possible. You can schedule the text alert to suit you: instantaneous during the day and slightly deferred during the night.
- SIMPLICITY OF USE
Insertion of the thermometer is easy and can be done by yourself. Once the thermometer is in place, all you have to do is wait for the tests for which you have selected the reception conditions on DWS®

VeiPhone® USAGE CYCLE

Thermometer inserted into the animal	Thermometer temperature rises	Characteristic variation in the animal's temperature	Expulsion of the thermometer by the amniotic sac
↓	↓	↓	↓
Activation of the thermometer	Calving expected within 48 hours	Expulsion of the thermometer	Start of calving



100% CONNECTED!

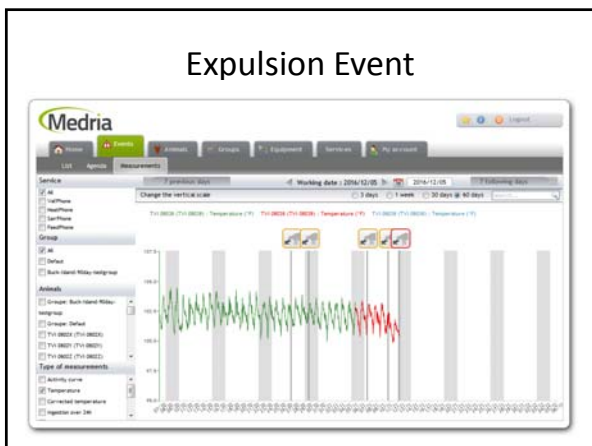
Sensor Trial 2016

- The company Medria and John Balbion (US distributor) provided sensors, base station, and network access *in kind* for a trial study
- 22 sensors deployed 13th September 2016



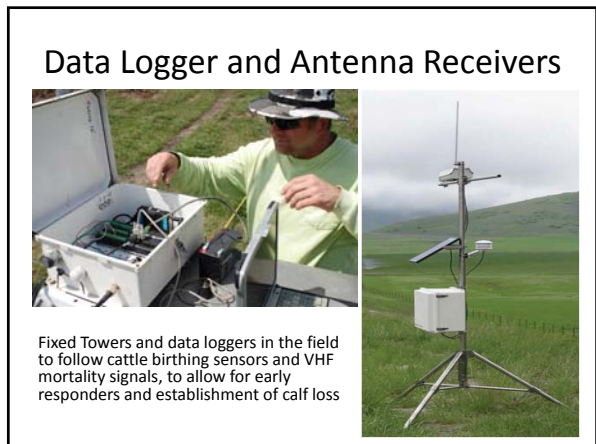


Expulsion Event









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