

THE **36<sup>TH</sup>** ANNUAL

# FLORIDA CATTLEMEN'S INSTITUTE AND ALLIED TRADE SHOW

**THURSDAY, JANUARY 10, 2019**

**TRADE SHOW AND REGISTRATION  
OPEN AT 8:00AM**

**TURNER AGRI-CIVIC CENTER**

2250 NE Roan St  
Arcadia, FL 34266

*Hotel Information*

**HOLIDAY INN EXPRESS**

2709 SE Hwy 70  
Arcadia, FL 34266

**863-494-5900**

Use code "**Cattlemen's Institute**" for reduced rate

## PROGRAM TOPICS

**BUILDING A BETTER  
FLORIDA COW**

**A PRACTICAL RANCH APPROACH  
TO GENETICS**

John Genho, *Neogen*

**SELECTION FOR TEMPERAMENT  
IMPACTS ON GROWTH AND REPRODUCTIVE  
DEVELOPMENT OF BOS INDICUS-INFLUENCED HEIFERS**

Dr. Reinaldo Cooke, *Associate Professor,  
Beef Cattle Production, Texas A&M  
University*

**BEEF CATTLE REPRODUCTION:  
GETTING IT RIGHT**

Dr. Lee Jones, *Food Animal Health  
Field Investigator, University of Georgia  
Veterinary Diagnostic Laboratories*

**MANAGING THE INTERMEDIATE  
COW PANEL**

**MODERATED BY:**

Dr. Matt Hersom, *Extension Beef Cattle  
Specialist, UF/IFAS*

**FOR MORE INFORMATION, CONTACT**

Your Livestock Extension Agent or  
**Christa Kirby**, *Program Chair* 941-722-4524  
Register at: <https://fciats2019.eventbrite.com>

**UF** | **IFAS Extension**  
UNIVERSITY OF FLORIDA