THE 35th ANNUAL
FLORIDA CATTLEMEN’S INSTITUTE AND ALLIED TRADE SHOW

THURSDAY, JANUARY 25, 2018
TRADE SHOW AND REGISTRATION OPEN AT 8:00AM

TURNER AGRI-CIVIC CENTER
2250 NE Roan St
Arcadia, FL 34266

Hotel Information
HOLIDAY INN EXPRESS
2709 SE Hwy 70
Arcadia, FL 34266
863-494-5900

FOR MORE INFORMATION, CONTACT
Your Livestock Extension Agent or
Lindsey Wiggins, Program Chair 863-674-4092

PROGRAM TOPICS

RESPONSIBLE BEEF
Jessica Finck, Merck

GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF
Panel Discussion
Moderator: Don Quincey, Quincey Cattle Company

MATCHING HER NUTRITION WITH HER PRODUCTION CYCLE
Dr. Matt Hersom, UF/IFAS
Department of Animal Science

LIVE BEEF QUALITY ASSURANCE (BQA) DEMONSTRATION
Beef Quality Assurance (BQA) Certification Will Be Available
Dr. Todd Thrift, UF/IFAS
Department of Animal Science