Beginning of August: $213.85/cwt.  
End of August: $209.85/cwt.  
Price Change: -$4.00/cwt.

August 2015 Low: $196.88/cwt.  
August 2015 High: $235.88/cwt.  
Price Range: $39.00/cwt.

The August 2015 Feeder Cattle futures contract made a $4.00/cwt. price decline during August. Based on this futures price decrease, August Feeder Cattle revenues decreased by approximately $30.00/hd. ($4.00/cwt. * 7.5 cwt.) on a 750-pound feeder steer which amounts to $2,000 per truckload (50,000 lbs.). The August 2015 Feeder Cattle futures contract low, contract high, and price range since September 2014 are $196.88, $235.88, and $39.00/cwt., respectively. The price range of $39.00/cwt. on a 750-pound feeder steer totals $292.50/hd. and $19,500.00 per truckload.

The breakeven price was estimated to be $768.00/hd. or $146.29/cwt. ($768.00/hd. divided by 5.25 cwt.). The breakeven price includes production costs of $750/hd. and death loss of $18.00/hd.

The price objective was estimated to be $918.00/hd. or $174.86/cwt. ($918.00/hd. divided by 5.25 cwt.). The price objective includes production costs of $750/hd., death loss ($18.00/hd.), family living withdrawal ($100/hd.), and growth capital/retirement ($50/hd.).

The expected cash price is equal to the daily August 2015 Feeder Cattle Futures closing price plus an expected August 2015 South Florida 525 lb. Feeder Calf Basis of -$2/cwt.