Southeast beef cattle producers are encouraged to tune-in to the upcoming UF Beef Cattle Economics Webinar Series. The event is hosted by the Range Cattle Research and Education Center and the South Florida Beef-Forage Program. The webinar series is being conducted to discuss ways to increase your herd’s production, performance, and profitability. Cattle producers saw record feeder calf prices and profits in 2014 that changed the dynamics of the cow-calf industry. The goal of this webinar series is to provide timely production and economic information that can help producers operate in this volatile marketplace.

This series of presentations will take place on Wednesday nights from 6:30-7:00 pm (EST) during June and July. The following lists all the scheduled webinars:

- **June 24th, 2015** - Beef Cattle Market Outlook
- **July 1st, 2015** - Marketing Opportunities for Feeder Calves
- **July 15th, 2015** - 2015 UF Beef Cow-Calf Budget
- **July 22nd, 2015** - Projecting 2015 Cow-Calf Profitability
- **July 29th, 2015** - Replacement Heifer Economics

Participants will be able to interact with the presenter by submitting questions and comments, and will be able to make recommendations for topics at
future webinar sessions. Each program can be viewed on your individual personal computer with access to the internet. Registration is open and free to all, but is limited to the first 100 participants. To register please visit http://rcrec-ona.ifas.ufl.edu/Economics/index.shtml or contact your County Livestock Agent. If you incur problems registering please contact Chris Prevatt at prevacg@ufl.edu.