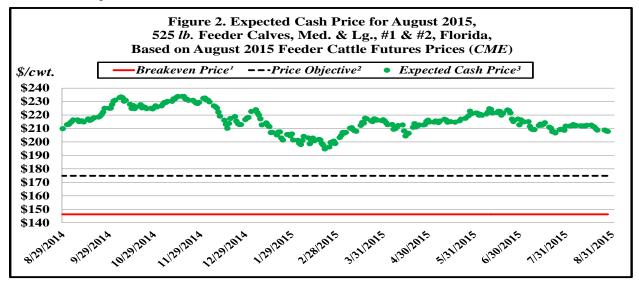


Beginning of August: \$213.85/*cwt*. End of August: \$209.85/*cwt*. Price Change: -\$4.00/*cwt*. August 2015 Low: \$196.88/*cwt*. August 2015 High: \$235.88/*cwt*. Price Range: \$39.00/*cwt*.

The August 2015 Feeder Cattle futures contract made a \$4.00/cwt. price decline during August. Based on this futures price decrease, August Feeder Cattle revenues decreased by approximately \$30.00/hd. (\$4.00/cwt. * 7.5 cwt.) on a 750-pound feeder steer which amounts to \$2,000 per truckload (50,000 lbs.). The August 2015 Feeder Cattle futures contract low, contract high, and price range since September 2014 are \$196.88, \$235.88, and \$39.00/cwt., respectively. The price range of \$39.00/cwt. on a 750-pound feeder steer totals \$292.50/hd. and \$19,500.00 per truckload.



¹The breakeven price was estimated to be \$768.00/hd. or \$146.29/cwt. (\$768.00/hd. divided by 5.25 cwt.). The breakeven price includes production costs of \$750/hd. and death loss of \$18.00/hd.

²The price objective was estimated to be \$918.00/hd. or \$174.86/cwt. (\$918.00/hd. divided by 5.25 cwt.). The price objective includes production costs of \$750/hd., death loss (\$18.00/hd.), family living withdrawal (\$100/hd.), and growth capital/retirement (\$50/hd.).

³The expected cash price is equal to the daily August 2015 Feeder Cattle Futures closing price plus an expected August 2015 South Florida 525 *lb*. Feeder Calf Basis of -\$2/*cwt*.