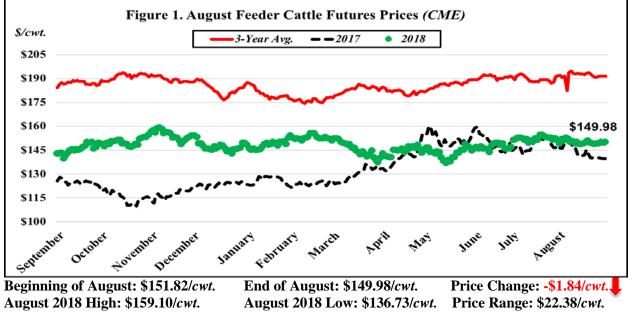
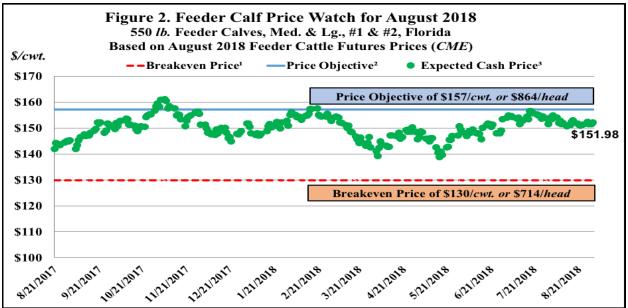
FLORIDA CATTLE MARKET PRICE WAT

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The August 2018 Feeder Cattle futures contract decreased by \$1.84/*cwt*. during August. Based on this futures price decrease, August Feeder Cattle revenues decreased by approximately \$14.72/*head* (\$1.84/*cwt*. * 8.0 *cwt*.) on an 800-pound feeder steer which amounts to \$920.00/*truckload* (50,000 *lbs*.). The August Feeder Cattle futures contract high, contract low, and price range since September 2017 are \$159.10, \$139.80, and \$22.38/*cwt*., respectively. The price range of \$22.38/*cwt*. on an 800-pound feeder steer totals \$179.00/*head* and \$11,190.00/*truckload*.



¹The breakeven price was estimated to be \$714.13/*head* or \$129.84/*cwt*. (\$714.13/*head* divided by 5.50 *cwt*.). The breakeven price includes variable and fixed production costs of \$419/*head* and \$295/*head*, respectively. ²The price objective was estimated to be \$864.36/*head* or \$157.16/*cwt*. (\$864.36/*head* divided by 5.50 *cwt*.). The price objective includes production costs of \$714/*head*, family living withdrawal (\$100/*head*), and growth capital/retirement (\$50/*head*).

³The expected cash price is equal to the daily August 2018 Feeder Cattle futures closing price plus an expected August 2018 South Florida 550 *lb*. Feeder Calf Basis of \$2/*cwt*.